

Positive Alternatives 2017 - 19 Quarterly Update

Grantee (Name and city): Cradle of Hope, Roseville

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Goal: To promote positive alternatives to abortion by providing material and financial assistance as well as access to online resources.

For the period/quarter: October – December 2017 / Quarter 6

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	<p>Ensure contract compliance with all programming, operations, and materials. Provide contract oversight for Cradle of Hope.</p> <p>Provide guidance to grant staff.</p> <p>Attend required grant meetings.</p> <p>Hire new grant staff if needed.</p> <p>Responsible for budget, revisions, and oversight.</p>		<p>We are present at all required meetings and webinars and compliant with all contractual programming, operations, and materials. There were no budget revisions required and billing has been submitted in a timely manner.</p>	
Outreach	<p>Ensure that all partnering agencies are able to submit CoH applications electronically through the CoH website and provide the necessary support to address and resolve any issues that may develop. Provide easy access to online resources pertaining to education, employment, and parenting via our</p>		<p>Effective November 1, 2017 we announced that we were only accepting electronic applications (through the CoH website). We continue to provide ongoing support to partnering agencies. More visits to new sites, current partners, and hospitals throughout MN are being planned to promote CoH services.</p>	

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	newly enhanced website. Promote COH services statewide to new sites, organizations and hospitals			
Crib Distribution/ Sleep Safety Education	Effectively communicate and collaborate with partnering agencies to distribute portable cribs, which include safe slumber information, to eligible moms. Cribs are a safe place for baby to sleep and become a symbol of hope for mom.	350	In November 2017, we began distribution of the new “cribette” – a portable crib that meets a high safety standard rating for air permeability and includes the ABC safe sleep message printed across the fabric sides and mattress. Each partner agency received product specification information and several agencies have commented that the colorful safe sleep message fabric supports their safe sleep education.	459
Financial Assistance	Effectively communicate and collaborate with partnering agencies to distribute rent/mortgage assistance to eligible moms so mom and family can stay in their home.	65	Partnering agencies submit applications on behalf of clients for rent/mortgage assistance using Cradle of Hope’s confidential, secure website portal. The application portal allows agencies to track the status of an application. Once the decision is made, a formal letter is generated via the website application process. Agencies have reported that receiving a formal letter is beneficial for documentation purposes.	73
Provide Necessary Services to all clients	Provide intake assessment to determine need. Provide women with information on, referral to, and assistance with securing pregnancy support services.	415	We receive a number of callers referred to us from 211, social service organizations across the state, county offices, chemical dependency providers, hospitals, and even day care centers. Each caller receives an individual intake assessment to determine need and eligibility. With each completed assessment, callers receive information on how and where to obtain services, including partner agency and other community resources.	532

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	Utilize the resource database to provide information and make referrals.			
Provide Necessary Services Assessments Only	Provide intake assessment to determine need. Provide women with information on, referral to, and assistance with securing pregnancy support services. Utilize the resource database to provide information and make referrals.	132	With each intake assessment, a careful review is done to determine need and provide women with information on how to access financial assistance and portable cribs. The statewide resource database is then accessed to provide information on community supports that may be helpful.	618
Sleep Safety Education/Outreach	Ensure that CoH follows National Safe Sleep Gold Level Standards. Utilize and incorporate safe slumber materials from reputable sources. Incorporates the Cribs for Kids Parent and Caregiver Training Curriculum into trainings on how to properly set up and use the portable crib. Educate partnering agencies, parents, and the public on infant safe sleep environment best practices by developing and implementing online, onsite, and remote trainings. Create a CoH Safe Sleep training checklist to ensure all necessary topics are reviewed.	27	We are in the development stage of a training packet on safe slumber that will be available to partner agencies. The Safe Slumber Program Manager has conducted partner agency trainings as we continue to add more sites. This quarter, Cradle of Hope is pleased to add People Serving People as an agency partner. This comprehensive homeless shelter for families in Hennepin County now has an inventory of Cradle of Hope cribettes for distribution to shelter guests. We are also researching and in discussions with a number of local communities to allow us to train public audiences on safe slumber.	35

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	Reduce barriers for obtaining a portable crib by providing ongoing training to our partnering agencies throughout MN. Increase the number of CoH cribs sites in rural MN by 50%. Increase the number of CoH crib sites in Tribal communities and those serving Native American populations by 50%.			

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	0
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	0
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	0
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	0
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	459
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	459

Challenges:

We are marketing the availability of safe slumber training classes at our location in Roseville. As with any initial start-up, growth will be slow and steady. We have been receiving a significant increase in callers asking for help. We assess their needs and make referrals when needed.

Comments: